

Drip **Catch**

“An Ounce of Prevention Is Worth a Pound of Cure”

Issuer Presentation

www.dripcatch.com

This Issuer Presentation is intended to convey only summary information about the Company and its current operations. Valuations and projections contained herein are based on information available to management and believed to be reliable and accurate as of August 31, 2012 . This Presentation is intended for evaluation purposes only by “accredited” investors as that term is defined under the Securities Act of 1933

Issuer Presentation

This document contains “forward-looking statements” within the meaning of the Private Securities Litigation Reform Act of 1995. All statements other than statements of historical fact are “forward-looking statements” for purposes of federal and state securities laws, including, but not limited to, any projections of earnings, revenue or other financial items; any statements concerning proposed new services or developments; any statements regarding future economic conditions or performance; any statements or belief; and any statements of assumptions underlying any of the foregoing.

Forward-looking statements may include the words “may,” “could,” “estimate,” “intend,” “continue,” “believe,” “expect” or “anticipate” or other similar words. These forward-looking statements present our estimates and assumptions only as of the date of this report. Except for our ongoing securities laws, we do not intend, and undertake no obligation, to update any forward-looking statement.

Although we believe that the expectations reflected in any of our forward-looking statements are reasonable, actual results could differ materially from those projected or assumed in any of our forward-looking statements. Our future financial condition and results of operations, as well as any forward-looking statements, are subject to change and inherent risks and uncertainties. The factors impacting these risks and uncertainties include, but are not limited to:

- Inability to efficiently manage our operations;
- The inability of management to effectively implement our strategies and business plans;
- Potential default under our secured obligations or material debt agreements;
- Approval of certain parts of our operations by state regulators;
- Inability to hire or retain sufficient qualified personnel;
- Inability to attract and obtain additional development capital;
- Increases in interest rates or our cost of borrowing;
- Deterioration in general or regional economic conditions;
- Adverse state or federal legislation that increases the costs of compliance, or adverse findings by a regulator with respect to existing operations;
- The occurrence of events or circumstances that could impact our operations or could impact the operations of companies or contractors we depend upon in our operations;

DripCatch operations are still in the introductory phase. There is no guarantee that DripCatch will be successful in its efforts.

This document is not an offer of, nor a solicitation to offer securities. Such offers can only be made to qualified investors through an approved private placement memorandum.



Haven't heard about DripCatch?

Get to know us through our full-page spread in Forbes.



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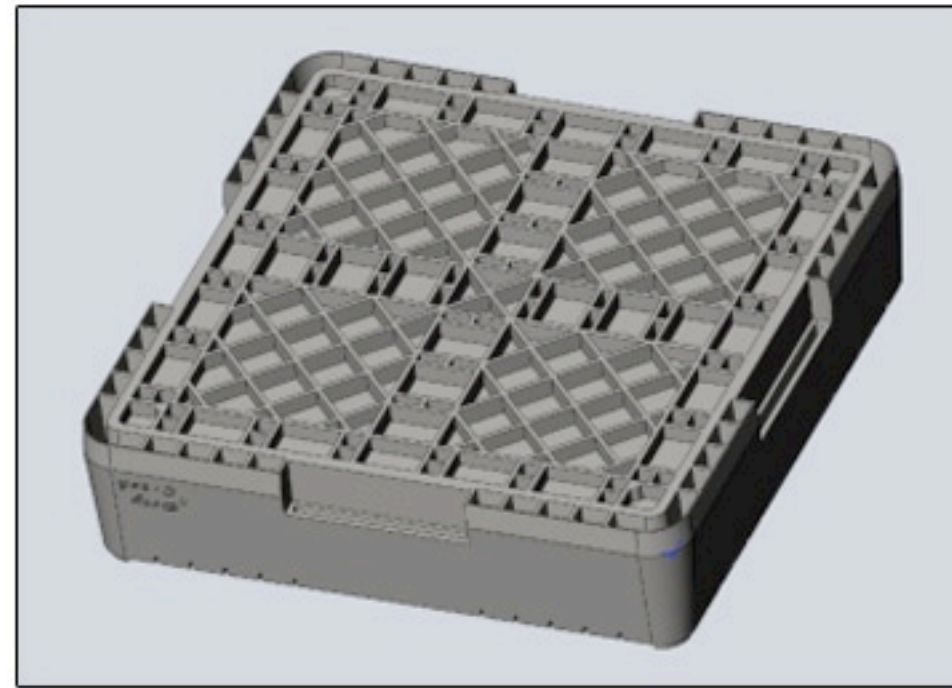
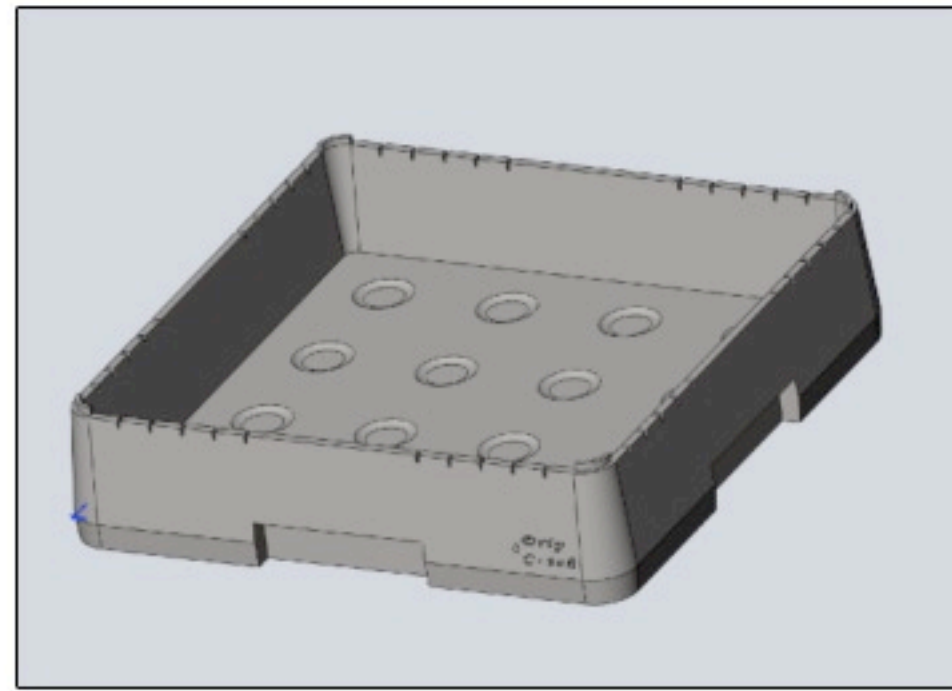
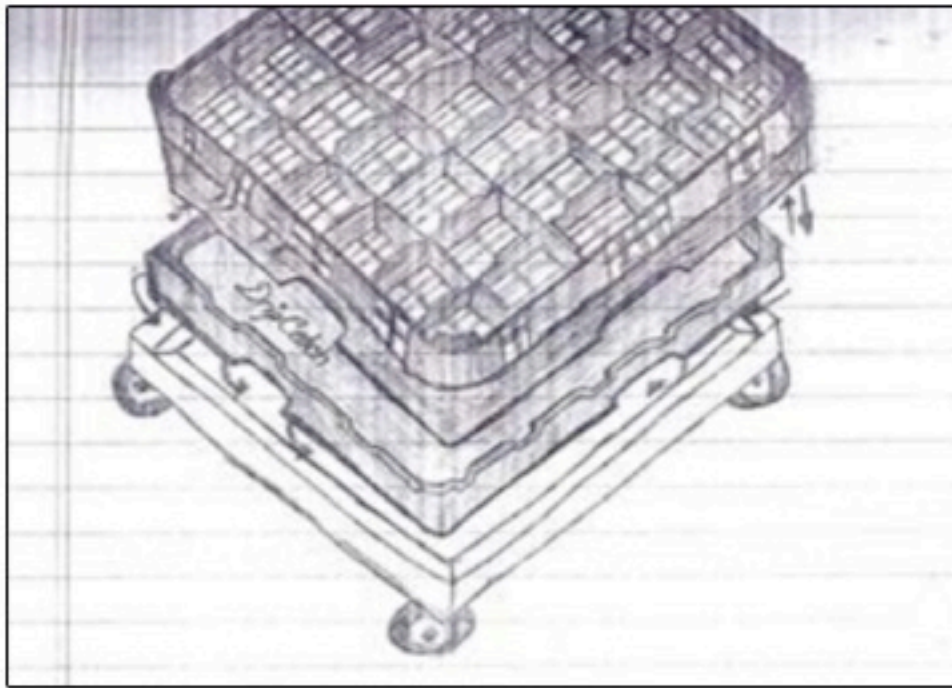
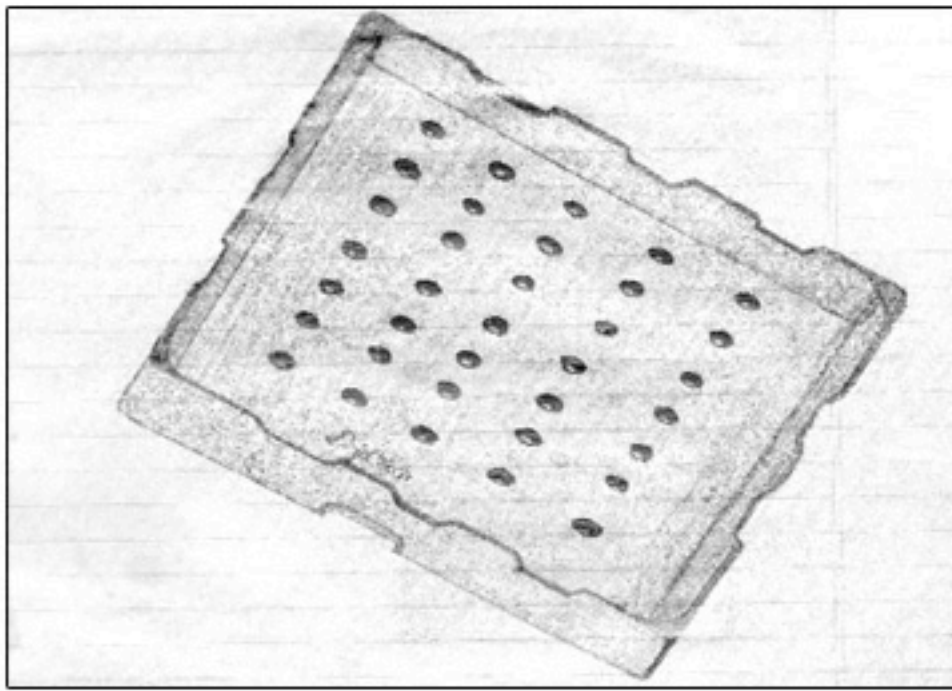
Stories of innovation must begin with an idea...

“The liquid all over the floor every night wasn’t just an externality from random spills that comes with being busy. It just took me awhile to figure out why that liquid was there-in the same places causing the same employee injuries, night after night, and what needed to be designed in order to eliminate the problem.”



- Alexandra Abraham, Founder & President

... and then transcend into actions.



**Drip
Catch**

What Is the Problem?

“Nearly 20% of all accidents eligible for a public liability claim occur in the hospitality industry...while the majority of accidents reported are caused by slips, trips, and falls.

With almost one-fifth of these accidents occurring in the hospitality sector, it is vitally important that hotel, pub, and nightclub owners do not cut back on their investment in health and safety.”

- Patricia Byron, Chief Executive of InjuriesBoard.ie

How Big Is the Problem?

- \$2 billion spent on employee, slip-and-fall claims last year (OSHA)
- Approximate cost per employee slip-and-fall claim (National Safety Council): **\$18,800.00**
- 10% of Total Workforce by 2012 (National Restaurant Association)
4% of TOTAL GDP

DripCatch Is the Solution

What the DripCatch Provides

- Increased efficiency in the workplace (OSHA)
- Drastically lowers the possibility of employee and customer claims
- Missing puzzle piece needed to remain in constant compliance with required safety and health codes
- Minimizes “band-aid” expenses
- Product Manufactured: Cashmere Molding in Kent, WA

The DripCatch is Business Owners' Bottom-Line Protector!



Target Markets

5. Schools

Seattle and Bellevue

- 129 Public Schools
- 54 Private Schools
- 20 Colleges and Universities

Within the United States

- 14,000 School Districts
- 33,740 Private Schools
- 4,352 Colleges and Universities



4. Hospitals

Seattle and Bellevue

-16

Within the United States

- 5,795



3. Military

Washington

- 6 Bases

Within the United States

- 2,000+ Bases



2. Restaurants

Seattle and Bellevue

- 4,500

Within the United States

- 960,000



1. Hotels

Seattle and Bellevue

- 252

Within the United States

- 50,800



Chapter 1

Where We've Been

Initial Investment: \$81,000

Fixed Assets: Production Tool (**\$60,000**)

Intellectual Property (Utility Patent and Trademark, **\$20,000**)

Sales: **\$20,000**

Forbes



TOP COLLEGES!
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Marketing

Established International Branding, Credibility, and Awareness

More DripCatch in the News

Washington Manufacturing Alert

The Newsletter Of The State's Most Important Industry

Vol. 4, Issue 17
Aug. 13, 2012

Newswire: Norpac launches \$60 million energy efficiency project at Longview paper mill, new owner for Grays Harbor Paper, purchasing managers more optimistic, plus other news items. [Page 4](#)

Our Next Issue:
Aug. 27

State's Next Target For Research Teams: Advanced Production

Washington has state-sponsored university-level research efforts in three emerging technologies – nanophotonics, smart grid and biofuels. Egils Milbergs, executive director of the Washington Economic Development Commission, wants to add a fourth.

"I'd like to see the state build a research team in advanced manufacturing," Milbergs told a recent meeting of the Center for Advanced Manufacturing Puget Sound in Kent.

Advanced manufacturing is a broad category that can include advanced materials such as composites, and that's an area multiple groups in the state are focusing on. The Port of Port Angeles is developing a composites manufacturing campus as part of the Olympic Composites.

(Continued on page 3)

Entrepreneurialism In Manufacturing? A College Student Shows How It's Done

BY BILL VIRGIN
Editor/Publisher

So you want to start a company? Great! All you need to do is write some code for a mobile-phone app or a social-networking site, find a venture capitalist to underwrite your hit and you're in business.

Oh wait. You want to start a company that makes an actual physical product? For that you're going to need models and prototypes, you're going to need financing (when most venture funds have little interest in or understanding of manufacturing), you'll need someone to actually make your product, you'll want to find a distributor (good luck getting one to take on a brand new product), you've got marketing and administration to worry about, and then you'll need customers.

It's a wonder anyone tries to launch a manufacturing company at all. But they do. While most of the discussion of entrepreneurial activity focuses on the tech sector, people are starting manufacturing companies. The Department of Revenue reports 2,344 new registrations of manufacturers in 2011 for tax reporting purposes, up from 2,060 in 2010.

There's no better illustration of the challenges – and opportunities – for manufacturing entrepreneurship than Alexandra Abraham and her product/company, the DripCatch.

Abraham is a senior at Seattle University's business school. Actually, she should have graduated by now, except that she's taken some time off to actually start and run a business.

Abraham came by her inspiration for the product and the company first-hand. As the story goes, she slipped on water on a kitchen floor while helping to cater an event.

Water on floors and carpets is not an uncommon problem for restaurants and catering sites. It comes from the racks of glasses, often stacked in multiple layers on dollies, that move from dishwashers to dining areas. That water poses safety and cleanliness problems; as Abraham notes, it can spill over the lips of the racks and into the casters of movable racks, rusting the wheels.

Her solution: a tray designed to fit multiple types of glass racks, one that also fits onto dollies, catching water that drains from the glasses or the racks. The DripCatch also works as a cover for glasses when they're being moved to an event, and to catch spills as servers are filling glasses with water and ice, making set up faster and neater.

"There was a niche there," she says. "People had known about the problem and had been mulling over potential solutions, but they 'kept missing it. It's the

Alexandra Abraham with a DripCatch. Photo courtesy of the company.

(Continued on page 2)

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fusion Chef by *Juliana*

RESTAURANT DAILY NEWS

AN INDEPENDENT PUBLICATION NOT AFFILIATED WITH NRA

Monday, May 7, 2012 Chicago

<p>LABEL MINDER 2.0—A REVOLUTION IN FOOD LABELING</p> <p>The next evolution in food labeling is the Label Minder 2.0 from DayMark Safety Systems. An integrated smart print a tamper-evident LCD touchscreen with speak and giant direct thermal printer. This system provides a cutting edge look of home innovation that can solve the</p> <p><i>Continued on Page 28</i></p>	<p>BAYER: DEDICATED TO ADVANCING SCIENCE FOR A BETTER LIFE</p> <p>Ray Daniels, Mayfield® Market Manager tells us about their Mayfield FC 6000 hat.</p> <p>RBN: Tell us a little bit about your business—you're one of very few pet control product manufacturers at this year's NRA Show.</p> <p>RH: Most people know Bayer as a health care company.</p> <p><i>Continued on Page 30</i></p>	<p>NICE FRIES: A NICE CHOICE</p> <p>Why choose Nice Fries® sweet potato fries? They're fresh North Carolina-grown and processed sweet potatoes. Nice Fries. Simple ingredients, incredible sweet potato taste, and they can be baked or fried for a healthier</p> <p><i>Continued on Page 125</i></p>
<p>CULINARY AND HOSPITALITY CAREERS START AT NECI!</p> <p>For more than 35 years, small classes, hands-on learning, and personal attention has been the recipe for success of New England Culinary Institute graduates. NECI's unique and rewarding education is defined by students working side by side with skilled and dedicated chef instructors in its celebrated and award-winning teaching</p> <p><i>Continued on Page 31</i></p>	<p>PALM OIL: HEALTHIER NATURAL ALTERNATIVE TO TRANS FAT</p> <p>Feeds requiring a replacement to animal fats have been traditionally made using trans fats for their ability to provide product quality and shelf stability at a relatively low cost. In baked goods, these fats are able to effectively incorporate air when mixed with dry ingredients, advancing the desirable texture and flavor in finished products.</p> <p>Over the last several years, increasing attention has</p> <p><i>Continued on Page 30</i></p>	<p>BLENDTEC INTRODUCES THE NEW STEALTH BLENDER</p> <p>In the foodservice industry, Blendtec has made a name for itself as a leading innovator with its powerful, advanced blenders. With the upcoming release of their newest commercial blender, the Blendtec Stealth, we sat down with CEO Tim Dickson to ask him a few questions.</p> <p><i>Continued on Page 32</i></p>
<p>BURRITOS + PHONES = PROFITS?</p> <p>John Pepper, CEO, Bileco, tells about his business, the future of mobile payments in the QR space and their decision to adopt LevelUp.</p> <p>RBN: Tell me a bit about Bileco.</p> <p><i>Continued on Page 32</i></p>	<p>ASHBY STERLING COLLECTS AWARDS FOR ICE CREAMS</p> <p>Ashby's Sterling Ice Cream, LTD. of Shelby Twp., Mich., was two trophies at the World Dairy Expo held August 16-18, 2011 in Madison, Wis., for its Vanilla and Vanilla Bean ice creams. Entries were submitted from 91 dairy companies, tasted, tested and scored by a panel of judges who are looking at the qualities of ice cream, such as butterfat content, overrun, taste, flavor, bacterial counts, etc. In addition to the two vanilla</p> <p><i>Continued on Page 124</i></p>	<p>FONTANINI ITALIAN MEATS INTRODUCES SAUSAGE SMACKERS</p> <p>Gene Fontanini, CEO, Fontanini Italian Meats and Sausages, and JoAnne Fontanini, President, talk about what Fontanini has to offer.</p> <p>RBN: What is your main line of business?</p> <p><i>Continued on Page 124</i></p>
<p>RECYCLING TUBS REINVENTED</p> <p>By Audrey Mirano, Media Specialist</p> <p>It was the mid 1970s when residential recycling began in California where I grew up. I still remember how fun that bright green tub thing looked when the "trash man" delivered it. I was only</p> <p><i>Continued on Page 33</i></p>	<p>FUZZEBUY PASSIONATE ABOUT HELPING RESTAURANTS SUCCEED</p> <p>Kandy Fox, Managing Director, Fuzzebuy, talks to us about the importance of bringing back customers in a down economy.</p> <p>RBN: Why is Fuzzebuy involved with the</p> <p><i>Continued on Page 125</i></p>	

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Development

**Gained
Celebrity
Endorsement
and Personal
Mentorship**



Alexandra with Tom Douglas: Celebrity Chef & Restaurateur

Distribution

Gained Regional and National Distribution Chains

50 Unit Pilot Program 8/20 - 9/14



BARGREEN ELLINGSON

Regional Distributor | Annual Sales: Approximately \$120 Million

FRANKLIN MACHINE PRODUCTS

National Distributor | Annual Sales: Not publicly disclosed

ECOLAB

International Manufacturer & Distributor | Annual Sales: \$13 Billion

Chapter 2

Where We Are Going

Raising Money to Fund Product Awareness

Phase 1

Pilot Program

Location: Bellevue, Seattle, WA Military

Target Focus: Catering Companies, Hotels, Restaurants (chains)

Test Period: 30 days per entity

Objective #1

Introduce new client to DripCatch and explain how and why they should use them (They receive 50% off their test samples if they will allow us to conduct pilot: major incentive)

Allow the client to use the DripCatch(s) for 30 days

Set follow-up appointment; have the Client report good and bad feedback

Document all feedback and close the sale, using the benefits they reported on why they would or should purchase

Objective #2

After Pilot, get the Client to purchase from Distributor

The Distributor is approached by their client asking for product

DripCatch engages the new Distributor and sells them product to fulfill their Customer's order

Document all feedback and close the sale, using the benefits they reported on why they would or should purchase

DripCatch offers the Distributor the opportunity to be trained on how to conduct the Pilot Program

Objective #3

Increase Sales Force by training the Distributor to run the Pilot Program

The Distributor then makes a second purchase in order to begin stocking the product

The new Distributor Partnership allows for both the DripCatch Team and Dealer Team to reach out to the Dealer's current client base

Phase 2

Pilot Program

Location: Los Angeles, Denver, Dallas, and Chicago

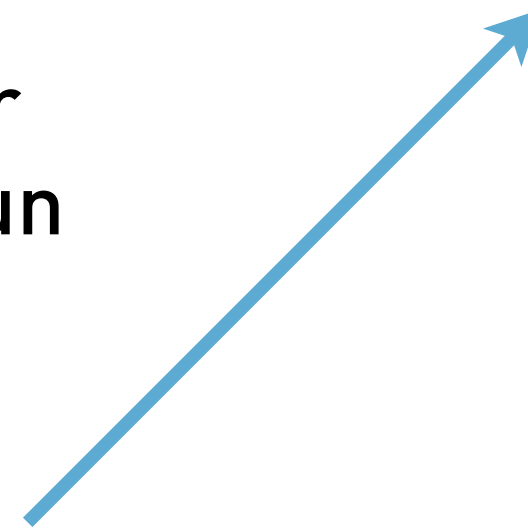
Target Focus: Catering Companies, Hotels, Restaurants (chains)

Cycle: 30 days

Objective #1

Find an Independent Contractor in each city and train them to run Pilot Programs in the Target Markets

Gain new clients and Dealers and offer the Dealer the opportunity to be trained on how to conduct the Pilot Program



Objective #2

Expand by training new Contractors on the East Coast



Objective #3

Build National Sales, Increase Customer Base, and gain greater Brand Recognition

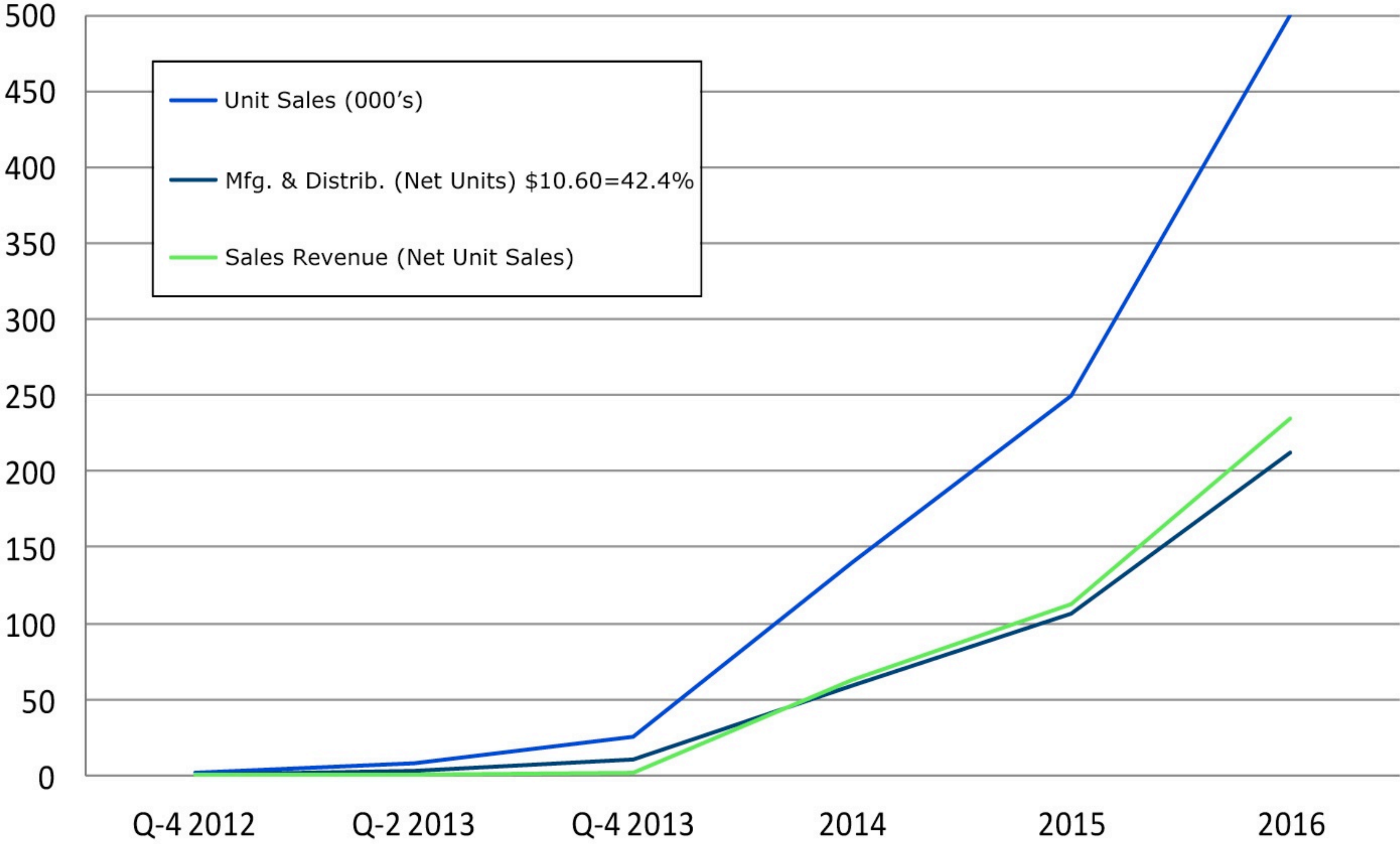
Phase 2: Pilot Program

DripCatch Budget Proposal

(12 Month Beginning October 1)

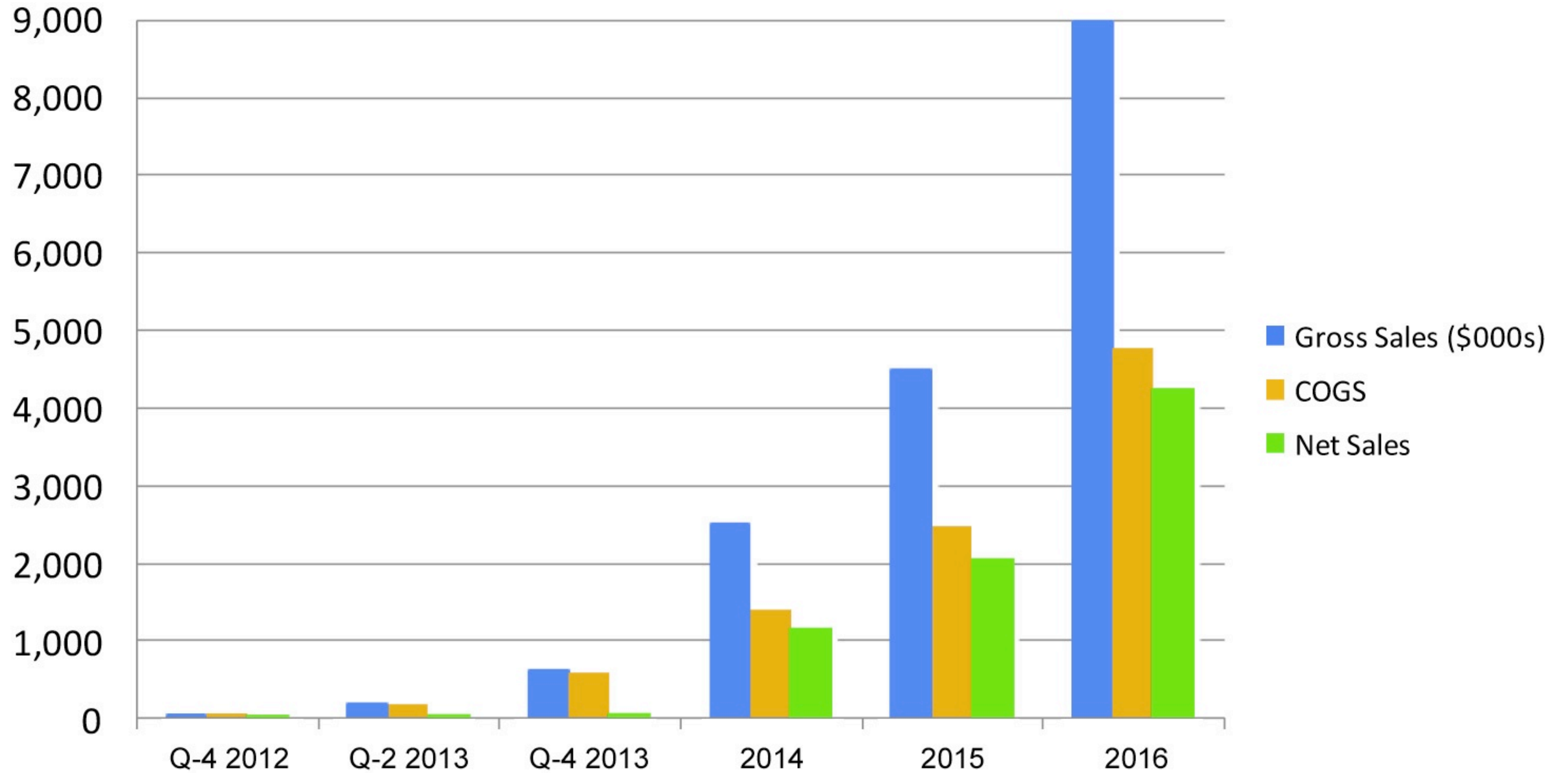
Proposed Investment					TBD
G&A					
Salaries				65,000	
Communications & Internet				13,500	
Taxes & Insurance				6,300	
Manufacturing/Marketing/Sales					
Demo Units				36,000	
Promotions-Trade Shows				8,000	
Press Releases				2,400	
Sales Bonuses & Commissions *				25,000	
Graphics & Market Support				15,000	
Travel & Ent.					
Meals/Airline/Hotels				20,000	
Gas & Vehicle Maintenance				5,000	
Certifications				2,500	
NSF				500	
WBENC					
Legal & Accounting				20,000	
				\$219,200	
*"Sales, Bonuses and Commissions" will be directly tied to sales proceeds					

Unit Sales vs. Gross Margin



DripCatch Valuation

Three Times Net Sales - \$12.7 Million by 2016



Corporate Structure

Originally founded in January, 2011 as an LLC domiciled in WA State.

Converted to a “C” corp. in March, 2012 to more effectively accommodate new investors and business opportunities.

DripCatch is governed by a 5-member board of directors and currently managed (day-to-day operations) by its President & Chief Executive Officer, Alexandra Abraham. As DripCatch grows, new officers will be added to the management team if and when necessary.

Board of Directors

Alexandra Abraham

Mark Arthur

Tom Douglas

Justin Lent

Kye Abraham

Capital Structure

25 million preferred shares authorized (none issued)

25 million common shares authorized (XXX issued)

Threats

1. Patent Exposure
2. Big Companies
3. Insufficient Funding

The Clock is ticking...

Capital Raised: \$81,000

**Capital Needed Required to Execute Phase 1:
\$225,000**

Investor Opportunity

**Current Valuation:
\$2.25 Million**

Capital Structure

25 million preferred shares authorized (none issued)
25 million common shares authorized (225,000 currently issued)

DripCatch proposes to offer to qualified investors up to 10% of the Company's equity (when and as-needed) to fund its operations.

Management believes that if even modest success is realized in market awareness and sales results there will be a significant increase in the Company's valuation (possibly as much as 8X-10X) over the next over the next 4-5 years. However, there can be no assurance that these objectives will be achieved.

Thank You

Drip
Catch

Executive Team

Alexandra Abraham | President & Founder

Alexandra.Abraham@DripCatch.com

(253) 225-6742

Kye Abraham | Partner & Financial Counsel

Abeco@Comcast.net

Mark Arthur | Partner & Legal Counsel

Mark.Arthur@DripCatch.com