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DripCatch and Franklin Machine Products ("FMP") Execute Nation Wide Distribution Agreement

FMP to feature DripCatch™ at 2012 National Restaurant Association Trade Show in Chicago



Press Release: DripCatch, Inc. – 54 minutes ago

SEATTLE, Wash., May 1, 2012 /PRNewswire/ -- **DripCatch, Inc.** announced today that it has entered into a national distribution agreement with international kitchen equipment supplier, Franklin Machine Products, Inc. ("FMP"). Both companies are anticipating strong industry interest in DripCatch's glass rack basin, a new slip-and-fall solution product. FMP plans to showcase DripCatch at the 2012 National Restaurant Association ("NRA") Trade Show in Chicago (May 5th – 8th) as its newest and most innovative safety product.

FMP Director of Sales & Marketing, Arnold Kimmons, commented, "We're excited to be featuring DripCatch at this year's Trade Show. FMP is always looking for innovative products that offer affordable solutions to persistent safety problems in our industry. The DripCatch is a perfect fit for us."

DripCatch inventor and CEO, Alexandra Abraham, said, "The DripCatch team could not be more excited and honored to partner with such a highly regarded industry icon as FMP. Exposure at the NRA Trade Show is something we've anxiously awaited to gain national awareness for our product since its conception."

Produced by the National Restaurant Association, the NRA Show draws 58,000+ industry professionals from all 50 states and 100+ countries to Chicago each May—all seeking or showcasing the newest innovations and up-to-the-minute information about trends and issues.

About FMP

Founded in 1918, Franklin Machine Products is one of the nation's oldest and largest wholesale distributors of equipment and parts to the foodservice industry. FMP is headquartered in Lumberton, NJ.



When business student Alexandra Abraham slipped on a wet hotel kitchen floor while catering an event, she resolved to fix the problem for commercial kitchens everywhere. Taking a leave from Seattle University's Albers School of Business, Alexandra designed, patented and prototyped a product that would prevent excess water from leaking or spilling from glass racks. Now in production at Cashmere Molding, a green manufacturing plant in Woodinville, WA, DripCatch™ is being hailed as an effective and affordable way to dramatically reduce the number of slip-and-fall incidents. Alexandra founded the Company with support from her family, friends and local investors in 2011.

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DripCatch is an exclusive trademark of DripCatch, Co.

A horizontal banner for Yahoo! Fantasy Finance. On the left, there is a small game interface snippet with text like '72 ARE YOU MORE BULLRIDER 0.52 SCE' and 'OR BEARFIGHTER? 2.16 TAAP+4.8%'. In the center is the 'YAHOO! FANTASYFINANCE' logo. To the right, it says 'A STOCK TRADING GAME' and 'Play Fantasy Finance from the #1 finance site.' A yellow 'Play Now' button is on the far right.

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